

Lobbying Effort On Topic Not Yet Assigned A Bill Or Rule Number

2013-2014 Legislative Session

Development, drafting or introduction of a proposal relating to

Room Tax is intended for local tourism promotion and development though most municipalities have the opportunity to retain up to 30 percent. Reform is needed to ensure the proper use of room tax to help grow the tourism industry and local economies.

Action Intended To Affect: Legislative matter

Total Hours Of Effort On This Matter

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
85			24	109

Hours of Principals' Efforts on This Matter

Wisconsin Association of Convention & Visitors Bureaus				
2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
85 (40%)			24 (15%)	109 (13%)